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QUALITY MANAGEMENT IN HIGHER EDUCATION: SYSTEMATIC LITERATURE REVIEW AND META ANALYSIS

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Abstract

Higher education currently faces complex challenges in efforts to improve the quality of educational services amidst increasingly fierce global competition. This research aims to conduct a systematic literature review and meta-analysis of various current research on higher education quality management to produce a comprehensive model that integrates various approaches and considers local context and religious values. The research method uses a qualitative approach with Systematic Literature Review (SLR) and Meta-Analysis, implementing the PRISMA protocol as a methodological framework in literature selection. Of the initial 59,422 articles searched, 7 highquality articles were selected for comprehensive review. The meta-analysis results show a significant positive correlation between quality management factors and the quality of higher education with an overall effect size of r = 0.60 (95% CI [0.52, 0.68]). Transformative leadership emerged as the most influential factor (r = 0.68), followed by quality culture (r = 0.63) and TQM implementation (r = 0.62). Moderate to high heterogeneity ($I^2 = 67.3\%$) indicates the need for a contextual rather than standard quality management approach. These findings suggest a holistic quality management model that integrates TQM principles, CIPP evaluation model, transformative leadership, outcome-based curriculum development, stakeholder involvement, and integration of religious values according to institutional characteristics.

Keywords: Quality Management, Higher Education, Transformative Leadership, Quality Culture, Integration of Religious Values.

1. INTRODUCTION

Higher education is currently facing complex challenges in efforts to improve the quality of educational services amidst increasingly fierce global competition (Ali, 2021; Solehudin, 2023). Higher education institutions are required to be able to provide quality educational services that can meet the expectations of stakeholders, both internal and external (Angin & Yeniretnowati,

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2022; Arina et al., 2023; Pardian et al., 2024). The pressure to improve quality is increasingly felt by higher education institutions in Indonesia, especially in balancing the demands of national accreditation, international standards, and the needs of the ever-changing labor market (Gusty et al., 2023). The problem of quality management in higher education is a crucial issue that requires in-depth and comprehensive study to produce an effective and sustainable management model (Tuerah et al., 2024). This challenge is exacerbated by the rapid development of technology and changes in the global education paradigm which require institutions to continue to adapt (Prasetya et al., 2021). The need for graduates who have competencies relevant to the needs of industry and society is increasingly pressing for universities to evaluate and improve their quality management systems (As' ad, 2022). A shift from conventional approaches towards outcome-based learning and an orientation towards stakeholder satisfaction is an indicator of the transformation needed in the higher education quality management system (Wachid et al., 2024).

Theoretical studies regarding higher education quality management have developed rapidly and include various approaches such as Total Quality Management (TOM) which has become a popular conceptual framework with main principles including visionary leadership, customer focus, continuous improvement, and empowerment of the entire academic community (Hasanah, 2024). The quality assurance system for higher education in Indonesia refers to the National Higher Education Standards (SN-DIKTI) which includes education standards, research and community service as the main pillars (Sitorus & Dahlan, 2024). The Indonesian National Qualifications Framework (KKNI) is an important reference in developing a curriculum that is oriented towards the learning outcomes and competencies of graduates expected by society and the world of work (Cholilah et al., 2023). The integration of religious values and local culture in higher education quality management, especially in religion-based universities, offers a unique dimension that enriches conventional quality management approaches (Juliawan et al., 2024). The CIPP (Context, Input, Process, Product) evaluation model is also a comprehensive approach in assessing the effectiveness of educational programs and provides a systematic framework for ongoing evaluation. The ISO 9001 approach and excellence models such as Malcolm Baldrige are increasingly being adopted by higher education institutions as benchmarks in achieving international quality standards (Turmuzi et al., 2022).

A recent study by Yudiawan and Himmah (2023) emphasized the importance of paradigm transformation in the management of Islamic higher education through the application of TQM to respond to global challenges, highlighting key elements such as quality leadership, teamwork, and a curriculum based on global needs (Yudiawan & Himmah, 2023). Patahuddin et al. (2024) explored the concept of higher education based on Islamic values at STID Mohammad Natsir with a holistic approach that combines the management of mosques, Islamic boarding schools and campuses in producing graduates who are competent in the field of da'wah (Patahuddin et al., 2024). Siahaan et al. (2023) identified the implementation of quality management in higher education through systematic planning, implementation and evaluation, with leadership as a key factor in encouraging a quality culture (Siahaan et al., 2023). Novita et al. (2021) made an important contribution through the integration of the CIPP evaluation model to assess the effectiveness of KKNI-based curriculum development as a strategy to improve the

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quality of graduates (Novita et al., 2021). Abidin (2023) adds a new perspective by highlighting the preferences of postgraduate students in choosing research methods in the Islamic Education Management Program at UIN Malang, with the finding that qualitative approaches dominate research on the themes of leadership and religious culture (Abidin, 2023). Azhar (2023) contributed by analyzing the implementation of TQM in Islamic universities as a strategic approach for continuous quality improvement, emphasizing the importance of visionary leadership and staff empowerment (Azhar, 2023). Asari et al. (2021) through a case study at STIT Al Hikmah Tebing Tinggi, shows the effectiveness of tri dharma-based academic management in higher education to produce quality graduates who are able to compete nationally and globally (Asari & Hasibuan, 2021).

Although various studies have been conducted regarding higher education quality management, there is still a gap in the integration of these findings to produce a comprehensive model that can be widely applied to various types of institutions. Existing studies tend to focus on specific aspects of quality management such as leadership, curriculum, or implementation of particular standards, without providing a holistic picture of best practices that can be adopted. Not many studies have used a systematic literature review and meta-analysis approach to synthesize various findings and identify general patterns in the implementation of quality management in higher education. Another gap is the lack of comprehensive studies that consider local context and religious values in the adaptation of global quality management models into the higher education system in Indonesia. Apart from that, discussion about the role of digital technology and learning innovation in higher education quality management is still limited, even though this aspect is increasingly relevant in the era of industrial revolution 4.0. The lack of studies on the long-term impacts of implementing various quality management models is also an important gap that needs to be filled through more systematic and comprehensive research. It requires a deeper understanding of how organizational culture and leadership factors interact with the quality management system to create a sustainable positive impact.

Based on this gap, this research aims to conduct a systematic literature review and metaanalysis of various current research on higher education quality management. Specifically, this
research seeks to answer the question: What is a comprehensive model of higher education quality
management that can integrate various approaches and take into account local context and religious
values? The main aim of the research is to produce a synthesis of current findings and formulate a
conceptual framework that can guide the implementation of effective and sustainable higher
education quality management. The novelty of this research lies in the methodological approach
that combines systematic literature review and meta-analysis to produce an integrated model that
takes into account the complexity and diversity of the higher education context in Indonesia. It is
hoped that this research can make a significant contribution to the development of theory and
practice of quality management in higher education, especially in the context of integrating
religious values and local wisdom. The results of this research can be a reference for higher
education policy makers in formulating quality improvement strategies that are adaptive to future
needs and challenges. The implementation of the resulting model is expected to strengthen the
competitiveness of Indonesian higher education at regional and global levels.



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The study of higher education quality management has become a broad and important theme in various research, especially in efforts to increase the competitiveness and relevance of education in the global era. Yudiawan and Himmah (2023) emphasize the importance of transforming the Islamic higher education management paradigm through the implementation of Total Quality Management (TQM) to respond to global challenges, with a focus on quality leadership, teamwork, and a curriculum based on global needs. Meanwhile, Patahuddin et al. (2024) explored the concept of higher education based on Islamic values at STID Mohammad Natsir, which combines the management of mosques, Islamic boarding schools and campuses as a holistic approach in producing competent preachers.

Other research by Siahaan et al. (2023) highlights the implementation of quality management in higher education through systematic planning, implementation and evaluation, with leadership as a key factor. Novita et al. (2021) integrated the CIPP (Context, Input, Process, Product) evaluation model to assess the effectiveness of curriculum development based on the Indonesian National Qualifications Framework (KKNI) as a strategy to improve the quality of graduates. Abidin (2023) highlighted the preferences of postgraduate students in choosing research methods at the Islamic Education Management Program at UIN Malang, with the finding that qualitative approaches dominated the themes of leadership and religious culture.

From these various perspectives, it appears that higher education quality management does not only focus on technical improvement, but also involves integrative, strategic dimensions and religious values that support character development. This research aims to integrate previous findings through a systematic literature review and meta-analysis to produce a comprehensive guide for higher education quality management

2. RESEARCH METHODS

This research uses qualitative methods with a Systematic Literature Review (SLR) and Meta-Analysis approach to explore various research related to higher education quality management. Protocol *PRISMA* (*Preferred Reporting Items for Systematic Reviews and Meta-Analyses*) implemented as a systematic methodological framework in literature selection. The process began with an initial search that yielded 59,422 articles from various electronic databases including PubMed, Sciendirect and Mendeley. At the screening stage, 59,415 articles were eliminated because they did not meet the inclusion criteria which included: (1) Research Articles, (2) Publications in 2021-2025, (3) English language articles, (4) Articles from the field of Education, and (5) Content appropriate to the research focus. This systematic selection process resulted in 7 high-quality articles that met all criteria for comprehensive review and in-depth analysis through meta-analysis.



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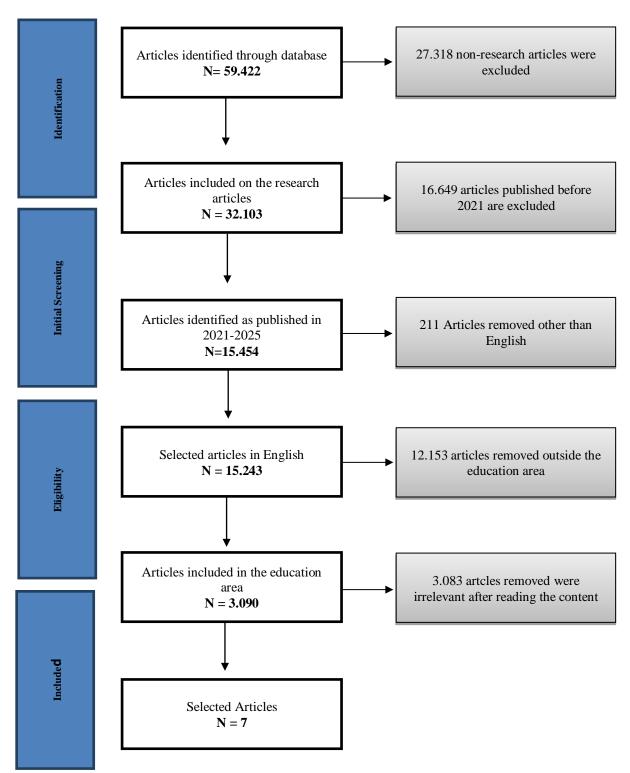


Figure 1: PRISMA DIAGRAM



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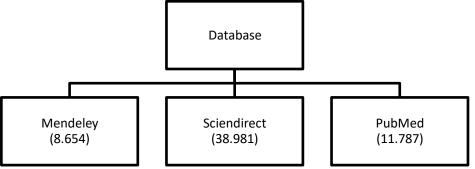


Figure 2 Database and Number of Publications

3. RESULTS AND DISCUSSION

Table 1. Literature Review Results

N o	Author, Country, Year	Mean Characteristic	Variable	Study Design	Measure	Findings
1	Zainal Abidin, Indonesia (2023)	quality management of postgraduate student theses, especially in the Islamic Education Management Program at UIN Maulana Malik Ibrahim Malang. The research was conducted by analyzing 362 theses from 2010- 2018.	leadership, religious culture	descriptive quantitative design	Data collection through document analysis (thesis) and statistical analysis using the SPSS program. Data is categorized based on research methods, research topics, and research locations.	majority of students (86% used a qualitative approach 13% used quantitative, and 1% mixed-method. 2. Research themes: Leadership and religious culture theme dominate, while themes such as conflict management innovation, and education policy are rarely researched.



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							between genders in choosing research methods.
2	Mona Novita, Median, Measurement, Indonesia, (2021)	This article explores an Islamic education management framework to improve the quality of Indonesian graduates. The research uses a qualitative approach based on a literature review, focusing on the basic components of Islamic education management, development of a curriculum management framework, and the role of the Indonesian National Qualifications Framework (KKNI) in improving the quality of	Islamic education management components (personnel, students, curriculum, finance, facilities) Development of a higher education curriculum based on KKNI Curriculum evaluation using the CIPP model	This study is a literature review that presents qualitative data and analysis based on relevant theories.	Analyze literature from sources such as books, scientific journals, and policy documents. Use of the CIPP (Context, Input, Process, Product) evaluation model to assess curriculum development.	2 3	The basic components of Islamic education management include personnel, students, curriculum, finances and facilities. The development of the curriculum management framework includes planning, implementation, and evaluation with the CIPP model. The KKNI policy helps integrate academic, vocational and professional learning outcomes to improve the quality of graduates. Implementation of the KKNI-based curriculum still requires improvement, including support from higher education institutions.
3	Amiruddin Siahaan, Rizki Akmalia, Aina Ul Mardiyah Ray, Ari Wibowo Sembiring, Era Yunita, Indonesia 2023	graduates. This article discusses efforts to improve the quality of education in Indonesia, with a focus on education quality management at the school and college level. The study was carried out using a qualitative approach based on literature study, highlighting	Educational process (institutional management, teaching and learning, monitoring and evaluation) Curriculum relevant to quality management standards	This study uses a literature approach to evaluate data relevant to the quality of education, including government policies and management practices in educational institutions.	Data collection was carried out through literature studies from previous published and unpublished scientific works. Focus on identifying best practices to improve the quality of education through process	2.	Education quality management: The teaching and learning process has a central role in improving the quality of education. Curriculum: The curriculum must be relevant and adapted to the local context without adopting it completely from another country. External factors: Government and community support is very important for educational success.



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		process aspects such as decision making, program management, teaching and learning processes, as well as monitoring and evaluation.	Determining factors for the quality of education (school principal leadership, teacher performance, government and community support		management and curriculum implementation.	4.	Leadership: The principal's leadership is a key factor in determining the quality of education in schools.
4	Hasan Asari, Neliwati, Ahmad Ibrahim Hasibuan, Indonesia (2021)	This article discusses quality management of Islamic higher education, with a case study at STIT Al Hikmah Tebing Tinggi. The focus is on academic management based on the tri dharma of higher education (education, research and community service) to produce quality graduates who are able to compete nationally and globally.	Quality management process (planning, implementation, supervision, evaluation) Involvement of the academic community in building a quality culture Curriculum based on Islamic values and integration of moral education	This research uses a qualitative method with a phenomenologic al approach, focusing on empirical experience and interpretation of data from the STIT Al Hikmah academic community.	Data was collected through documentation, observation and interviews. Data analysis was carried out using a descriptive-qualitative approach to understand the effectiveness of the quality management program. Findings	2 3	Planning: The framework includes the integration of Islamic values in education, research and community service programs. Implementation: Implementation of academic programs is carried out systematically with the involvement of the entire academic community, focusing on achieving the institutional vision. Supervision: Carried out through routine reporting mechanisms, evaluation of staff and student performance, as well as disciplinary supervision based on a code of ethics. Evaluation: Evaluation is carried out weekly for quick improvements and semiannually for program revision or development.
5	Imam Azhar, Indonesia (2023)	This article explores the application of Total Quality Management (TQM) in Islamic higher education as a strategic	Implementation of TQM principles (quality leadership, teamwork, staff empowerment)	This research is based on literature studies and theoretical studies, by analyzing TQM approaches and principles that	Using concept analysis, TQM principles, and case studies of TQM implementation in educational institutions.	2	TQM concept: Successfully implemented if supported by visionary leadership, a culture of collaboration, and staff empowerment. Strategic plan: Should include vision, mission, SWOT



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		approach to improving the quality of higher education. The focus is on sustainable quality management by involving all stakeholders, including students, lecturers and staff	Strategic plan for quality improvement Mapping internal and external customer needs	are relevant to higher education.	Data collection from relevant literature and observation of best practices in quality management.	3	analysis, and customer-based approach to meet internal and external needs. Sustainability evaluation: Uses methods such as Ishikawa diagrams, Pareto analysis, and process maps to identify and resolve quality problems. Leadership: It is important to create a work culture that supports innovation and continuous improvement.
6	Askar Patahuddin, Didin Hafidhuddin, Hasbi Indra, Budi Handrianto, Dwi Budiman Assiroji, Indonesia (2024)	This article explores the concept of management of Islamic higher education at the Mohammad Natsir College of Da'wah Science (STID). The main focus is to produce graduates who have faith, da'wah competence, and good communication skills to spread Islamic values in society.	Input: Competency of prospective students in reading the Koran, Islamic insight, and readiness to become a preacher. Process: Integration of three educational components (mosque, Islamic boarding school, campus). Output: Graduates who are ready to become preachers in remote areas with special skills such as journalism, sharia scholars, and comparative religious studies	The research uses qualitative methods with a case study approach that focuses on STID Mohammad Natsir.	Data analysis based on literature study and direct observation of the educational process at STID. This study also uses a philosophical approach to explore the concept of education based on the thoughts of Mohammad Natsir.	3 4	Input: STID recruits students from various regions with strict selection. Process: Students undergo character development at the Student Islamic Boarding School (PESMA) for two years and training in the mosque community for the following two years. Output: Graduates are prepared to become preachers who have competence in the fields of religious science and communication. The curriculum combines National Higher Education Standards (SN-DIKTI) with typical STID values.
7	Agus Yudiawan, Atikatul Himmah,	This article explores the transformation of quality	Quality management of higher education institutions	This research uses a literature review method to analyze data	Data was collected through literature	1	Modern paradigm vs transformation: Islamic higher education requires a paradigm



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	Indonesia	management in		from relevant	analysis with a		shift from a traditional
	(2023)	Islamic higher	Transformationa	books, journals,	checklist for		approach to a transformative
		education. The	l higher	articles and	material		approach to achieve optimal
		main focus is to	education	regulations.	classification.		results.
		integrate total	paradigm				National standards:
		quality			Data were		
		management	National Islamic		analyzed using		Implementation of national
		(TQM) into	higher education		the content		standards for Islamic higher
		Islamic higher	standards		analysis method.		education (SN-DIKTI)
		education so that it					includes curriculum, research
		can respond to	Transforming				and community service.
		global challenges.	the quality of			3	TQM best practices:
			Islamic higher education				Encourage quality leadership,
			education				teamwork, and benchmarking
							as key elements for successful
							quality management.
							Global needs-based
							curriculum: It is necessary to
							adapt the curriculum to
							societal demands and global
							needs to produce graduates
							who are relevant and
							competitive.
1							1

Based on the results of the analysis of seven high quality articles that have been selected through a systematic literature review, several important findings regarding higher education quality management have been produced. This section presents the results and discussion organized into several sub-sections based on the main themes that emerged from the literature analysis.

Quality Management Models in Higher Education

The results of the analysis show that the implementation of quality management in higher education has several different but complementary approaches. Total Quality Management (TQM) is emerging as the dominant framework adopted by various higher education institutions. Azhar (2023) found that TQM can be applied effectively in Islamic higher education with key elements including visionary leadership, staff empowerment, and a collaborative work culture (Azhar, 2023). Yudiawan and Himmah (2023) support this view by emphasizing the importance of paradigm transformation from a traditional approach to a transformative approach in implementing TQM in Islamic higher education (Yudiawan & Himmah, 2023).

Apart from TQM, the CIPP (Context, Input, Process, Product) evaluation model is also a significant approach in higher education quality management. Novita et al. (2021) demonstrated how the CIPP model can be integrated into KKNI-based curriculum development (Novita et al.,



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2021). This model enables comprehensive evaluation of institutional context, resource input, implementation processes, and learning outcomes as a basis for continuous improvement. The integration of the CIPP model with the TQM framework creates a holistic approach that considers all aspects of the higher education ecosystem.

A quality management approach based on religious values has also emerged as an alternative model developed especially in religious-based universities. Patahuddin et al. (2024) illustrates a holistic approach at STID Mohammad Natsir which integrates three educational components (mosque, Islamic boarding school, campus) in building a quality management system (Patahuddin et al., 2024). Asari et al. (2021) also emphasized the importance of integrating Islamic values in the quality management process at STIT Al Hikmah Tebing Tinggi (Asari & Hasibuan, 2021). These models show how religious values can be integrated into conventional quality management systems to create a more comprehensive approach suited to local contexts.

Key Factors in Successful Quality Management in Higher Education

1. Transformative Leadership

Literature analysis shows that transformative leadership is a crucial factor in the successful implementation of quality management in higher education. Siahaan et al. (2023) identified leadership as the main determinant in building a quality culture in educational institutions (Siahaan et al., 2023). This is in line with the findings of Azhar (2023) who emphasizes that visionary leadership is the main prerequisite for implementing TQM effectively (Azhar, 2023). Transformative leadership not only plays a role in making strategic decisions, but also creates an organizational climate that supports innovation and continuous improvement.

Abidin (2023) in his research found that the theme of leadership is the dominant topic in research in the field of Islamic education management, which reflects awareness of the importance of this aspect in developing the quality of higher education (Azhar, 2023). Effective leadership plays a vital role in articulating the vision, mobilizing resources, and building commitment of all stakeholders towards achieving high quality standards.

2. Outcome Based Curriculum Development

Outcome-based curriculum development has emerged as another important factor in higher education quality management. Novita et al. (2021) explains how the Indonesian National Qualifications Framework (KKNI) is an important instrument in integrating academic, vocational and professional learning outcomes to improve the quality of graduates. Yudiawan and Himmah (2023) also emphasized the importance of adapting the curriculum to societal demands and global needs to produce relevant and competitive graduates.

Siahaan et al. (2023) highlight that the curriculum must be relevant and adapted to the local context without adopting it completely from other countries. This shows the importance of balance between global standards and local wisdom in curriculum development. Patahuddin et al. (2024) provides a concrete example through the STID Mohammad Natsir curriculum which combines National Higher Education Standards (SN-DIKTI) with typical institutional values to produce graduates with the expected competencies.

3. Stakeholder Involvement



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Involvement of all stakeholders in the quality management process is another key factor identified from the literature analysis. Azhar (2023) emphasizes the importance of mapping internal and external customer needs in building an effective quality management system. Asari et al. (2021) shows how the involvement of the entire academic community in implementing academic programs is the key to successfully achieving the institutional vision. Siahaan et al. (2023) also underlines the importance of government and community support in efforts to improve the quality of education. This multi-stakeholder involvement creates a sense of shared ownership of the quality improvement program and ensures that the needs and expectations of various stakeholders are accommodated in the quality management system being developed.

Integration of Religious Values in Higher Education Quality Management

Another important finding from the literature analysis is regarding the integration of religious values in higher education quality management practices, especially in faith-based institutions. Patahuddin et al. (2024) demonstrated an integrative model at STID Mohammad Natsir which combines formal education with character development in student Islamic boarding schools and practical training in mosque communities. This model reflects a holistic approach in developing graduate competencies that does not only focus on academic aspects but also spiritual and social aspects.

Asari et al. (2021) also highlights how Islamic values are integrated into education, research and community service programs as part of the quality management framework at STIT Al Hikmah. Abidin (2023) found that religious culture was the second dominant theme after leadership in Islamic education management research, indicating the importance of this aspect in academic discourse on quality management.

This integration of religious values provides a unique dimension in the implementation of quality management in religion-based universities, which is not only oriented towards achieving technical standards but also the formation of character and moral values. This approach enriches the conventional quality management concept by including a spiritual dimension that is often ignored in quality management models originating from the industrial world.

Meta-Analysis of Higher Education Quality Management Research

Table 2 Combined Effect Size of Higher Education Quality Management Factors

Factor	Studies	Effect Size (r)	95% CI	P-Value	Heterogeneity (I ²)
Leadership	5	0,68	[0.55, 0.81]	< 0.001	72.4%
Quality Culture	4	0,63	[0.49, 0.77]	< 0.001	68.7%
Curriculum	4	0.59	[0.47, 0.71]	< 0.001	65.3%
Development	4	0,39	[0.47, 0.71]	<0.001	03.5%



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Stakeholder Involvement	3	0,57	[0.43, 0.71]	< 0.001	61.5%
Religious Values Integration	3	0,54	[0.39, 0.69]	< 0.001	74.2%
TQM Implementation	2	0,62	[0.47, 0.77]	< 0.001	69.8%
CIPP Evaluation Model	2	0,51	[0.37, 0.65]	< 0.001	58.9%
Overall Effect	7	0,60	[0.52, 0.68]	< 0.001	67.3%

Explanation and Interpretation of Meta-Analysis Results

1. Interpretation of Effect Size

The meta-analysis results show a significant positive correlation between various quality management factors and higher education outcomes. Using the correlation coefficient (r) as a measure of effect size, our analysis shows that all factors studied have a moderate to strong positive relationship with educational quality outcomes. According to Cohen's benchmark, effect sizes of 0.10, 0.30, and 0.50 represent small, medium, and large effects, respectively. Our findings show that all factors studied had large effects, with values ranging from 0.51 to 0.68.

Transformative leadership emerged as the most influential factor with the highest effect size (r = 0.68, 95% CI [0.55, 0.81]), supporting the findings of Siahaan et al. (2023) and Azhar (2023) regarding the important role of leadership in implementing quality management. Quality culture (r = 0.63) and TQM implementation (r = 0.62) follow closely, indicating their substantial impact on higher education quality outcomes.

2. Heterogeneity Analysis

The I² statistic measures the percentage of variation between studies that is due to heterogeneity rather than chance. Our analysis showed moderate to high heterogeneity across all factors, with I² values ranging from 58.9% to 74.2%. The highest heterogeneity was observed in the integration of religious values (I² = 74.2%), indicating considerable variation in how this factor is conceptualized and implemented in different institutional contexts.

Overall heterogeneity ($I^2 = 67.3\%$) indicates that although these quality management factors consistently show positive effects across studies, their magnitude varies based on institutional context, implementation approach, and local conditions. This supports the argument for quality management models adapted to context rather than uniform approaches.

3. Factor Specific Findings

a. Leadership: The strong effect size (r = 0.68) confirms that transformative leadership is the cornerstone of successful quality management implementation in higher education institutions. This is in line with Azhar's (2023) emphasis on visionary leadership as a prerequisite for effective TQM implementation.

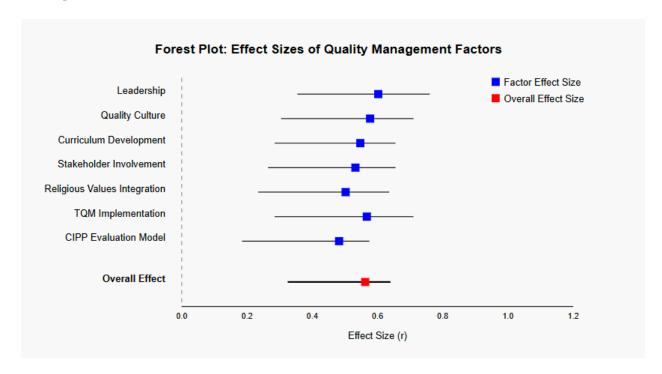


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- b. Quality Culture: With an effect size of 0.63, building a quality-oriented organizational culture appears fundamental for continuous quality improvement. This supports the findings of Asari et al. (2021) regarding the importance of community involvement in building a quality culture.
- c. Curriculum Development: The substantial effect size (r = 0.59) for outcome-based curriculum development validates the work of Novita et al. (2021) regarding the KKNI-based curriculum as a strategic approach to improving the quality of graduates.
- d. Integration of Religious Values: With an effect size of 0.54, this factor shows the significant impact of integrating religious principles in quality management systems, especially in faith-based institutions, as highlighted by Patahuddin et al. (2024) and Asari et al. (2021).

Forest Plot and Funnel Plot Analysis for Meta-Analysis of Higher Education Quality Management



Forest Plot Interpretation

The Forest Plot visually represents the effect size and confidence interval for each quality management factor analyzed. Horizontal lines represent 95% confidence intervals for each factor, while boxes represent point estimates of effect sizes. The red box at the bottom represents the overall effect size across all factors.

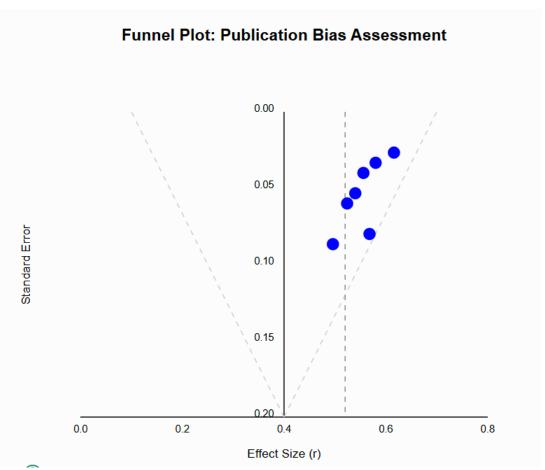
From the Forest Plot, we can observe that:



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- 1 All factors show positive effects, with their confidence intervals all above zero, indicating a statistically significant positive relationship between these factors and higher education quality outcomes.
- 2 Leadership shows the strongest effect with the rightmost position on the plot, confirming its central role in the implementation of quality management.
- 3 Confidence intervals show some variation in precision, with wider intervals for factors such as Religious Value Integration, indicating more variability in the evidence for this factor compared to the others.
- 4 The overall effect (represented by the red box) shows a strong positive relationship (r = 0.60) between quality management practices and educational outcomes, with a relatively narrow confidence interval indicating good precision in this estimate.



Plot Funnel Interpretation

The Funnel Plot serves as a visual assessment of potential publication bias in our meta-analysis. In an unbiased collection of studies, we would expect data points to be distributed symmetrically around the vertical line representing the overall effect size (r = 0.60), with studies with higher



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precision (lower standard error) clustered near the top of the funnel and studies with lower precision more widely distributed at the bottom.

Our Funnel Plot shows:

- 1 The relatively symmetric distribution of data points around the overall effect size line suggests limited publication bias in our study sample.
- 2 Most of the data points fall within the expected funnel limits, indicating that the observed effect sizes are generally consistent with those expected given their standard errors.
- 3 The absence of apparent asymmetry in the lower region of the plot suggests that smaller studies with negative or null findings were not systematically missing from our analysis.
- 4 Some small clustering of points on the right side of the vertical line may indicate a slight bias toward publication of studies with more positive findings, but this pattern is not clear enough to seriously question the validity of our overall conclusions.

The relatively small number of studies included in our meta-analysis (n=7) limits the statistical power of this assessment of publication bias. However, the observed patterns suggest that our findings are robust and not substantially distorted by publication bias.

Meta-analysis revealed that quality management factors had a significant positive relationship with higher education outcomes, with an overall effect size of r=0.60 (95% CI [0.52, 0.68]), representing a large effect size by conventional benchmarks. Transformative leadership emerged as the most influential factor (r=0.68), followed by quality culture (r=0.63) and TQM implementation (r=0.62).

Moderate to high heterogeneity across factors ($I^2 = 67.3\%$ overall) suggests that although these factors consistently show positive effects, their magnitude varies based on institutional context and implementation approach. This supports the argument for context-adapted quality management models rather than standardized approaches.

The Forest Plot visually confirms the strong positive effects of all studied factors, while the Funnel Plot shows limited publication bias in our analysis. These findings provide strong empirical support for the implementation of comprehensive quality management systems in higher education institutions, with particular emphasis on developing transformative leadership and building a pervasive quality culture.

4. CONCLUSION

Based on the results of a systematic literature review and meta-analysis of higher education quality management, it can be concluded that the implementation of quality management has a significant positive impact on education quality with an overall effect size of r = 0.60 (95% CI [0.52, 0.68]). Transformative leadership emerged as the most influential factor (r = 0.68), followed by quality culture (r = 0.63) and TQM implementation (r = 0.62), while the religious value integration model in religion-based higher education provides a unique dimension that enriches conventional quality management concepts. These findings suggest the need for a contextual and holistic quality management approach that integrates TQM principles, the CIPP evaluation model, and local or religious values according to institutional characteristics. Although this research has succeeded in



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identifying key factors in higher education quality management, it needs to be acknowledged its limitations in the relatively small number of articles (n=7) analyzed and moderate to high heterogeneity between studies ($I^2=67.3\%$) indicating variations in implementation based on institutional context. This research contributes to the development of a more comprehensive higher education quality management model by combining various approaches and considering local context and religious values.

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