



PANCASILA AND CHALLENGE GENERATION Z IN ERA DIGITAL

PANCASILA DAN TANTANGAN GENERASI Z DI ERA DIGITAL

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Abstract

Pancasila, US the fundamental ideology of the Indonesian nation, plays a central role in shaping the character and direction of national life. However, the rapid development of digital technology presents new challenges for the younger generation generation, particularly Generation Z, in internalizing Pancasila values. This generation lives technologically amidst advancements, a culture of globalization, and the rapid flow of information. US a result, there has been a shift in values, a decline in nationalism, and an increase in individualism and social polarization. This article aims to explain how Pancasila values can be re-actualized in the lives of Generation Z in the digital era. Through a qualitative descriptive approach and literature analysis, this article highlights the importance of Pancasila education, digital literacy, and the role of educational institutions in strengthening national character. The study's results indicate that collaboration between families, schools, and communities needs to be strengthened so that Pancasila is not only cognitively understood but also practiced in the social behavior of Generation Z.

Keywords : Pancasila, Generation Z, Digital Era, Digital Literacy, Character Education.

Abstrak

Pancasila, ideologi fundamental bangsa Indonesia, memainkan peran sentral dalam membentuk karakter dan arah kehidupan nasional. Namun, perkembangan teknologi digital yang pesat menghadirkan tantangan baru bagi generasi muda, khususnya Generasi Z, dalam menginternalisasi nilai-nilai Pancasila. Generasi ini hidup di tengah kemajuan teknologi, budaya globalisasi, dan arus informasi yang cepat. Akibatnya, terjadi pergeseran nilai, penurunan nasionalisme, dan peningkatan individualisme serta polarisasi sosial. Artikel ini bertujuan untuk menjelaskan bagaimana nilai-nilai Pancasila dapat diwujudkan kembali dalam kehidupan Generasi Z di era digital. Melalui pendekatan deskriptif kualitatif dan analisis literatur, artikel ini menyoroti pentingnya pendidikan Pancasila, literasi digital, dan peran lembaga pendidikan dalam memperkuat karakter nasional. Hasil penelitian menunjukkan bahwa kolaborasi antara keluarga, sekolah, dan masyarakat perlu diperkuat agar



Pancasila tidak hanya dipahami secara kognitif tetapi juga dipraktikkan dalam perilaku sosial Generasi Z.

Kata Kunci : Pancasila, Generasi Z, Era Digital, Literasi Digital, Pendidikan Karakter.

1. INTRODUCTION

Development Information and communication technology (ICT) has changed the social, economic and cultural order of life. And culture in a way significant. The digital era brings easy access to information, cross-border communication, And innovation without limit. However, on the other hand, this era also brings new challenges such as disinformation, moral degradation, intolerance, and the decline of Spirit nationalism among the younger generation. (Swastiwi 2024)

Generation Z (born between 1997–2012) is known as a digital-native generation that is highly dependent on the internet and social media. Based on data *We Are Social* (2024), more than 98% of the young generation in Indonesia actively uses social media every day, with an average duration of 3–5 hours per day. This condition gives rise to pattern interaction social new ones that tend to be individualistic and instant. The values of togetherness, mutual cooperation, And politeness start displaced by culture digital global the pragmatic And consumptive. (Siregar et al. 2024)

In the context, Pancasila is a moral and ideological foundation that must continue to be maintained and internalized so that the Indonesian nation does not lose its identity in the midst of... heavy influence global. The values of Pancasila such as *Divinity, Humanity, Unity, Democracy, and Justice* have adaptive power that is able to guide Indonesian society in facing the changing times. (Zulfikar et al., nd) The challenge that arises is how to transform these values so that they remain alive, understood, and respected. And practiced by Generation Z who thinks digitally.

As an era growing up with computerized innovation, Generation Z faces both opportunities and challenges in preserving the nation's noble cultural values. The rapid development of data innovation has brought about significant changes. for the life of Indonesian society. Specifically for generation Z (Born between middle 1990s until the early 2010s).

In this context, Pancasila as the basis of the state and the outlook on life of the Indonesian nation plays a very important role. The values of needs, humanity, unity, governance and social justice contained therein are a very important moral foundation. form generation young Intelligent, resilient, and responsible. However, internalizing Pancasila values among Generation Z faces challenges due to the rapid flow of globalization and digitalization, which often bring foreign values that clash with national culture.

Pancasila and the ancestral values of Indonesian society are the foundation of the nation. Their application in national, social, and state life is crucial. The principles contained in Pancasila have been the foundation of this nation's life since long before the nation was founded (Sahrani et al., 2023).

Formulation Problem

1. What are the challenges faced by Generation Z in internalizing Pancasila values in the digital era?
2. How relevant are Pancasila values to the behavior and lives of Generation Z?
3. What strategies can be implemented to strengthen the values of Pancasila? in the middle of the current digitalization?
4. What is the role of digital technology in supporting the process of internalization and revitalization of values? Pancasila on Generation Z in digital era ?

Objective Study

1. Analyzing the main challenges of Generation Z in the digital era towards national values.
2. Explaining the relevance of Pancasila as a digital ethical guideline for Generation Z.
3. Formulating strategies to strengthen Pancasila-based character education and digital literacy.



Benefit Study

Theoretically, this research enriches the literature on character education and nationalism in the digital era. Practically, the research results This expected become a reference for educators, policy makers, and the community in instilling values Pancasila through approach which suits the character of Generation Z.

2. RESEARCH METHOD

Study This using a qualitative descriptive approach with the method studies literature (library research).(Assyakurrohim et al. 2022) Data collected from various sources scientific, like journal national and international, Pancasila education textbook , UNESCO report on literacy digital, as well as scientific article on Generation Z behavior. Research stages include:

1. Collection of secondary data from scientific works related to the topics of Pancasila, the younger generation, and the digital era.
2. Classification of themes into three aspects: digital challenges, Pancasila values, and strengthening strategies.
3. Analysis thematic by combining character education theory (Lickona, 1991), constructivism theory (Vygotsky, 1978), and draft literacy digital (UNESCO, 2021).
4. Interpretation results with compile a synthesis between theory and empirical facts.

This approach was chosen because it is suitable for analyzing social phenomena in depth through document review, literature data, and value interpretation.

3. RESULT AND DISCUSSION

A. Challenge Generation Z in Era Digital

Generation Z faces various complex challenges in internalizing Pancasila values, including: (Setiawan et al. 2025)

1. Disinformation And Digital Hoax.

Lots generation young unable to distinguish between facts and opinions on social media. Based on a Kominfo survey (2023), around 60% of students and college students have spread information without verifying its truth. This can lead to social division and reduce public trust.

2. Identity Crisis and Degradation of Local Values.

The influence of global culture such as Western lifestyle or *K-pop culture* often makes Generation Z idolize foreign culture more than national culture . This phenomenon has led to a decline in pride in national identity.

3. Individualism And Hedonism.

Generation Z tends to judge success based on popularity and the material they display on social media. The phenomenon of *self-branding* and *influencer culture* reinforces a consumerist and shallow lifestyle.

4. Declining Critical Literacy and Social Empathy.

Digital media makes Generation Z accustomed to fast information And visual, but lower Power in-depth analysis . As a result, empathy social attitude towards others and spirit of mutual cooperation mutual cooperation decreasing. (David et al. 2023)

B. Pancasila as a Moral and Ideological Foundation

The values of Pancasila can serve as a *digital moral compass* for Generation Z in facing the challenges of the technological era. The following is the relevance of each principle in a digital context: (Ulayya et al. 2024)

1. Deity Which Maha One:

Teaching spiritual awareness, ethics digital, And moral responsibility. For example, not using technology to spread hatred or deception.

2. Just and civilized humanity :

Emphasizing empathy in digital interactions. Generation Z must be able to respect privacy and



human rights, creation, And dignity person other in cyberspace.

3. Unity Indonesia:

Push national spirit and tolerance in different views on social media. A digital nationalist attitude is necessary developed through positive content about Indonesia.

4. Democracy Led by Wisdom:

Teaches the importance of critical thinking and deliberation in decision-making, especially in assessing online information.

5. Justice Social for All Indonesian People :

Push social solidarity in overcome digital gap between developed and underdeveloped regions, and developing social awareness of humanitarian issues.

C. Strategies for Strengthening Pancasila Values for Generation Z

1. Integration Education Pancasila and Digital Literacy in Schools.

Curriculum must combine mark Pancasila with digital critical thinking skills. For example, students are encouraged to analyze political hoaxes from the perspective of justice and humanity.

2. Innovation Method Learning.

Teachers need to use a *project-based learning approach* , *gamification values* , and *digital storytelling* for interesting interest Generation Z. Usage application interactive such as Kahoot, Canva Edu, and Google Classroom can strengthen participation.

3. The Role of the Family as an Agent of Value Socialization.

Person old must provide examples of digital ethics, guide children to use social media positively, and instill a sense of pride to identity national.

4. Utilization of Social Media as an Educational Tool.

Governments and educational institutions can launch digital campaigns themed "Pancasila in Action", which features content positive like tolerance, mutual cooperation, and love of the homeland.

5. Collaboration Multisector.

Synergy between government and the world education, community digital, and technology startups are needed to create a digital literacy ecosystem with a national character.

a. How Does Digital Technology Play a Role in Support Process Internalization And Revitalization of Pancasila Values in Generation Z

1. Technology digital own role which is very strategic in supporting the process of internalization and revitalization of values in Generation Z.

As a generation that grew up in a technology-driven environment, Generation Z has a high affinity for various digital platforms such as social media, online learning apps, and artificial intelligence-based technologies. This makes digital technology a means Which potential in instilling national values more effectively and relevantly.

2. Utilization technology digital can be done through various media.

Like platform media social (Instagram, TikTok, And YouTube), e-learning, as well as digital-based educational content. Through social media, the values of Pancasila can be packaged in a more engaging, interactive, and easily understood format for the younger generation. creative like video short, infographic, animation, until digital campaign proven able to increase interest and Generation Z's interest in understanding the values of Pancasila. In addition, technologies such as Augmented Reality (AR) and Virtual Reality (VR) also have the potential to provide a more in-depth and contextual learning experience.

3. Role technology digital No only has a positive role,

But also has a role negative Which need to be vigilant. Social media algorithms and the ease of disseminating information can accelerate the spread hoax, speech hate speech, and content that conflicts with Pancasila values. This situation can influence the thought patterns and behavior of Generation Z, thus hindering the internalization of national values.



By Because It requires efforts to create a healthy and ethically based digital ecosystem. The instillation of Pancasila values must be integrated with digital literacy so that Generation Z is not only able to utilize... technology, but We also need to have critical awareness in filtering information. Principles such as tolerance, justice, and social responsibility need to be applied in everyday digital interactions.

In addition, the success of utilizing technology digital In revitalizing Pancasila values, it is also necessary collaboration various parties including the Government, Educational Institutions, Families, and Society.

The government can play a role in formulating policies and providing educational platforms, while educational institutions are tasked with integrating technology into learning. Meanwhile, families and social environments play a crucial role in providing role models for the wise use of technology.

With Thus, digital technology can be an effective tool in supporting the internalization and revitalization of Pancasila values, if used wisely, creatively, and responsibly. Synergy between technology, education, and the environment social is the main key in ensure Pancasila values remain relevant and internalized in the lives of Generation Z in the digital era. (Tinanti Srihardianti, D. I. 2026).

4. CONCLUSION

Pancasila remains relevant and important in face dynamics The digital era. The challenges facing Generation Z cannot be solved solely with a normative approach but require adaptive strategies tailored to their digital nature. Through contextual education, strong digital literacy, and cross-sector collaboration, the values of Pancasila can be revived in both real life and the virtual world.

Pancasila must be positioned not merely as an ideological legacy, but as a guide to digital ethics and foundation moral for generation The nation's successors. Thus, Generation Z can become agents of change who are not only technologically savvy but also morally upright, empathetic, and imbued with the spirit of Pancasila.

Thus, the synergy between technology, education, and the social environment is the main key in ensuring that the values of Pancasila remain alive and internalized in the lives of Generation Z. Pancasila is not only positioned as base state ideology, but also as an ethical guideline in life digital. Through continuous and collaborative efforts, Generation Z is expected to become a generation that is not only technologically savvy, but also has strong character, morals, and national identity.

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