



THE URGENCY OF ENTREPRENEURSHIP EDUCATION IN SHAPING AN INDEPENDENT GENERATION

URGENSI PENDIDIKAN KEWIRAUUSAHAAN DALAM MEMBENTUK GENERASI MANDIRI

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DOI: <https://doi.org/10.62567/micjo.v3i1.2083>

Abstract

Entrepreneurship education is a strategic instrument in addressing global social and economic challenges, particularly those related to the low level of independence of the younger generation. The still-dominant orientation of graduates as job seekers demonstrates the need for a paradigm shift in education toward developing an independent, creative, and adaptive generation. This study aims to analyze the urgency of entrepreneurship education in developing an independent generation through a library approach. The research method used is library research, examining scientific journal articles, academic books, and educational policy documents published in the last five years (2021–2025). Data analysis was conducted using content analysis techniques to identify the concepts, values, and role of entrepreneurship education in developing an independent generation. The study results indicate that entrepreneurship education contributes significantly to fostering independence, creativity, responsibility, risk-taking, and problemsolving skills. Therefore, there is a high urgency for entrepreneurship education to be systematically integrated into the education system to develop an independent and competitive generation.

Keywords : entrepreneurship education, independent generation, independence, education.

Abstrak

Pendidikan kewirausahaan menjadi salah satu instrumen strategis dalam menghadapi tantangan sosial dan ekonomi global, khususnya terkait rendahnya tingkat kemandirian generasi muda. Orientasi lulusan pendidikan yang masih dominan sebagai pencari kerja menunjukkan perlunya transformasi paradigma pendidikan menuju pembentukan generasi yang mandiri, kreatif, dan adaptif. Penelitian ini bertujuan untuk menganalisis urgensi pendidikan kewirausahaan dalam membentuk generasi mandiri melalui pendekatan kepustakaan. Metode penelitian yang digunakan adalah library research dengan menelaah artikel jurnal ilmiah, buku akademik, dan dokumen kebijakan pendidikan yang diterbitkan dalam kurun waktu lima tahun terakhir (2021–2025). Analisis data dilakukan menggunakan teknik analisis isi



(content analysis) untuk mengidentifikasi konsep, nilai, dan peran pendidikan kewirausahaan terhadap pembentukan kemandirian generasi. Hasil kajian menunjukkan bahwa pendidikan kewirausahaan berkontribusi signifikan dalam menumbuhkan sikap mandiri, kreativitas, tanggung jawab, keberanian mengambil risiko, serta kemampuan problem solving. Dengan demikian, pendidikan kewirausahaan memiliki urgensi tinggi untuk diintegrasikan secara sistematis dalam sistem pendidikan guna membentuk generasi mandiri dan berdaya saing.

Kata Kunci : pendidikan kewirausahaan, generasi mandiri, kemandirian, pendidikan.

1. INTRODUCTION

The development of the global world, marked by technological changes, economic dynamics, and increasingly intense job competition, demands high-quality and independent human resources. Education, as a strategic institution, plays an important role in preparing a generation that is able to adapt and actively contribute to society. However, in reality, educational graduates still face various problems, such as limited job opportunities, low competitiveness, and dependence on the formal sector.

This phenomenon indicates that the education system has not fully succeeded in shaping the character of independence among learners. Education tends to focus on academic achievement and mastery of theory, while the development of life skills and independent attitudes receives less attention. As a result, young people are more prepared to become job seekers rather than job creators.

Entrepreneurship education emerges as an alternative solution to address these problems. It is not only oriented toward mastering business skills but also toward developing an entrepreneurial mindset that includes creativity, innovation, risk-taking, and responsibility. Therefore, examining the urgency of entrepreneurship education in shaping an independent generation becomes highly relevant and important, especially through a conceptual approach based on literature studies.

2. RESEARCH METHOD

This study uses a library research approach. This approach was chosen because the focus of the study is conceptual and theoretical analysis of entrepreneurship education and generational independence. Data sources were obtained from indexed national and international journal articles, academic books, research reports, and relevant educational policy documents published between 2021 and 2025.

Data collection was conducted through a systematic literature search using keywords such as entrepreneurship education, independent generation, and educational innovation. The collected data were then analyzed using content analysis techniques by reviewing, classifying, and synthesizing key ideas from various sources to obtain a comprehensive understanding of the urgency of entrepreneurship education in shaping an independent generation.



3. RESULT AND DISCUSSION

a. Entrepreneurship Education in the Perspective of Contemporary Education

Entrepreneurship education is no longer understood as an additional subject but rather as a strategic educational approach aimed at building life skills, innovation, and economic independence. In contemporary education, entrepreneurship is not merely business activity but an educational approach emphasizing the development of attitudes and life skills.

The integration of entrepreneurship into the curriculum, as stated by Asti et al. (2023), aligns with modern educational paradigms that emphasize contextual and experiential learning. This strengthens the view that entrepreneurship education must be systematically designed to address the challenges of the world of work and the global economy.

The formation of an entrepreneurial spirit through education, as explained by Nuraeni (2022), further affirms that contemporary education is oriented not only toward academic outcomes but also toward character and mental attitude development. Values such as independence, creativity, and decision-making courage are essential competencies in modern society.

The implementation of socially-based and applicative entrepreneurship programs, as found by Pratiwi et al. (2024), reflects the expanded meaning of entrepreneurship in contemporary education. Entrepreneurship is positioned not only as an economic activity but also as a means of community empowerment and social problem-solving.

Creative approaches tailored to the characteristics of young generations, as highlighted by Soelaiman (2024), strengthen the importance of innovative learning methods in entrepreneurship education. This shows that the success of entrepreneurship education is greatly influenced by the compatibility of pedagogical approaches with learners' characteristics.

Overall, the findings of Sumarwadi et al. (2024) confirm that entrepreneurship education designed comprehensively and contextually can increase young people's entrepreneurial motivation. Thus, entrepreneurship education in the perspective of contemporary education plays a strategic role in producing innovative, independent, and competitive individuals while contributing to community economic development.

b. Concept and Characteristics of an Independent Generation

An independent generation refers to individuals who are able to manage their potential, make responsible decisions, and create sustainable economic opportunities. In contemporary education, independence is not only defined as economic self-sufficiency but also as a mental attitude reflecting self-confidence, creativity, and resilience in facing change.

The literature shows that the formation of an independent generation cannot be separated from the role of education, especially entrepreneurship education. Asti et al. (2023) emphasize that integrating entrepreneurial values into the curriculum encourages learners to think critically and innovatively, which forms the foundation of independence.

From an educational perspective, an independent generation is also characterized by the early development of an entrepreneurial spirit. Nuraeni (2022) explains that entrepreneurship



education instills independence, risk-taking courage, and responsibility, shaping an independent mindset that allows individuals to act proactively in facing social and economic challenges.

The characteristics of an independent generation are also reflected in the ability to integrate economic and social aspects in entrepreneurial activities. Pratiwi et al. (2024) show that applicative entrepreneurship education can foster young people's interest in social entrepreneurship, indicating that independence is not merely profit-oriented but also socially responsible.

Creativity and adaptability are also key features. Soelaiman (2024) notes that Generation Z tends to be more independent when entrepreneurship education is delivered through creative and participatory activities. Motivation is another important characteristic, as Sumarwadji et al. (2024) found that entrepreneurship education combined with entrepreneurial mindset strengthening positively affects entrepreneurial motivation.

Thus, an independent generation combines innovative thinking, entrepreneurial mindset, social concern, creativity, and strong motivation, all of which can be cultivated through contextual and relevant entrepreneurship education.

c. The Urgency of Entrepreneurship Education in Shaping an Independent Generation

Entrepreneurship education is increasingly urgent in shaping an independent generation amid social, economic, and technological dynamics. Changes in the labor market, global competition, and economic uncertainty require young people not only to seek jobs but also to create them.

Literature shows that entrepreneurship education directly contributes to the development of independent and innovative mindsets (Asti et al., 2023). It also builds mental and character values such as independence, risk-taking, and responsibility (Nuraeni, 2022), which are essential in uncertain economic conditions.

Entrepreneurship education also promotes social entrepreneurship orientation (Pratiwi et al., 2024) and aligns with the creativity of Generation Z (Soelaiman, 2024). Furthermore, it significantly increases entrepreneurial motivation (Sumarwadji et al., 2024), which is crucial for sustaining independent ventures.

d. Policy Analysis of Entrepreneurship Education

From a policy perspective, the urgency of entrepreneurship education requires strong commitment from governments and educational institutions. Integration into formal curricula must be supported by teacher training, practice-based modules, and partnerships with industry (Asti et al., 2023). Policies should also accommodate social and creative entrepreneurship to strengthen independence and social contribution (Pratiwi et al., 2024).

e. Challenges for Young Generations in Achieving Independence

Despite its urgency, entrepreneurship education faces challenges such as low mental readiness to face risks and uncertainty (Nuraeni, 2022; Sumarwadji et al., 2024). There is also a gap between theory and practice and limited access to capital and entrepreneurial ecosystems



(Soelaiman, 2024). Therefore, synergy between education, policy, and support systems is essential.

f. Implications for the Education System

Entrepreneurship education can be integrated through curricula, extracurricular activities, and project-based learning. Teachers must act as facilitators who create environments conducive to creativity and independence. Thus, entrepreneurship education becomes an integral part of the overall educational process.

4. CONCLUSION

Based on the literature review, entrepreneurship education has a high level of urgency in shaping an independent generation. It plays a vital role in instilling independence, creativity, responsibility, and adaptability. Therefore, strengthening and integrating entrepreneurship education into the education system is a strategic step toward preparing an independent, productive, and competitive generation in the global era.

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